Buchanan Theatre





Buchanan Theatre

19778 Main Street; (540) 254-1155 Movies & Concerts Website

Standing tall and proud in the heart of downtown Buchanan, the historic 1914 Buchanan theater is a local icon.

Its construction as an early Vaudeville silent theatre and later art deco renovations give

the Theatre its defining character. Once an icon of modernity, the familiar 1950's neon sign is now a vintage artifact.

Each Thursday, Friday, Saturday and Sunday patrons are greeted by the familiar hum of the red and green neon while the scent of buttered popcorn floats through the doors. Inside an Art Deco Period concession stand featuring streamline curves, ornamental popcorn machine, beautiful pressed metal ceiling and period bucket seats transport visitors back to an earlier era when going to the movie was an experience.

In 2013, the Buchanan Theatre upgraded its' projection system and opened its' doors offering customers a state of the art Digital Projection System with surround sound for enhanced viewing

Owned and operated by the local non profit organization Standing Room Only, the Theatre offers family entertainment at affordable prices. Admission is \$3 for kids under 12, \$5 for members and \$6 for adults. Concessions include a variety of candy and beverages for \$1 as well as popcorn and larger candies for \$2.

Winner of Valley Conservation Council's "Heart of the City Award"

Once an icon of modernity, the familiar 1950's Buchanan Theatre neon sign is now a vintage artifact. Each Thursday, Friday, Saturday and Sunday patrons of the Buchanan Theatre are greeted by the familiar hum of the red and green neon and the scent of buttered popcorn floating through the doors. Inside an Art Deco Period concession stand featuring streamline curves, ornamental popcorn machine and beautiful pressed metal ceiling transport visitors back to an earlier era when going to the movie was an experience.

Built in 1914, the Buc100_1304hanan
Theatre was designated as a National
Register Historic Landmark in 1998 as a
contributing structure to the Town of
Buchanan Historic District. Since reopening,
the Buchanan Theatre has been honored by
City Magazine with their "Best of the City"
Awards as "Best Place to See a Film 2004."



The Buchanan Theatre has also been recognized as being named one of the venues for the Roanoke Valley Film Festival 2005 & 2006 and designated as the winner of the 2008 "Heart of the City Award" given by the Valley Conservation Council. Readers of the Roanoke Times Botetourt View have voted the Buchanan Theatre "Best Place for a First Date" 2010, 2011, 2012, 2013 and 2014 as well as "Best Place to Hear Local Music" 2010, 2011, 2012, 2013, 2014, 2015 & 2016.

In 2013, the Buchanan Theatre upgraded its' projection system and opened its' doors offering customers a state of the art Digital Projection System with surround sound for enhanced viewing. You and your family are invited to become part of this award winning Buchanan effort. To join Standing Room Only, or, to make a donation to this non profit agency check out the website or call (540) 254-1155.